

September 11, 2017

L.A. Regional Leaders:

As we've all recently learned, Amazon has announced its intention to build a new second headquarters ("Amazon HQ2") with projected employment of 50,000 new full-time well-paying direct jobs once fully built out and operational. Based on Amazon's express criteria, as described in the RFP released from its Office of Economic Development, as well as what we know about Amazon's business and workforce, we believe that our region has all the assets to develop, deliver and execute on a successful proposal.

But, it will take all of us coming together to organize and mount a determined regional effort.

Given the immense regional economic benefits associated with this project, the County of Los Angeles and its economic development organization, the LAEDC, have assembled a Regional Economic Development (RED) Team — led by the LAEDC's award-winning Business Assistance Team with more than 130 years of combined experience in business attraction and retention—to mobilize all of the region's key stakeholders and partners to develop and submit a single winning L.A. Region proposal.

As the LAEDC has done time-and-again over the past 35 years in partnership with many of you, attracting major new entrants into the LA market, such as Virgin Galactic, BYD and Mercedes Benz USA, along with attracting or retaining thousands of other businesses supporting over 210,000 direct jobs in L.A. County, we are in a unique position to coalesce and bring to bear our region's unparalleled strengths in a way that will be difficult for Amazon to pass up with this HQ2 opportunity.

To this end, we'd like to invite each of you to participate in an important working group meeting on Thursday, September 14th from 2:00 PM to 4:00 PM. The goal of this "kick-off" session will be to begin to structure a single proposal for the Los Angeles MSA. It is only through the combined strength of our region that we have the best chance for success. (It's also worth noting that Amazon has asked that only one proposal per MSA be submitted.)

The "L.A.: Home to Amazon HQ2" RED Team working group meeting details are as follows:

DATE: Thursday, September 14, 2017

TIME: 2:00 PM – 4:00 PM

LOCATION: CBRE, Downtown Los Angeles: 400 South Hope Street, Los Angeles

Please RSVP as soon as possible to Veronica Servin at (213) 236-4811 or, via email, at veronica.servin@laedc.org. We urge each of you to attend and meaningfully participate, as coming together is just the beginning, but working together is what will bring us success.

Sincerely,

Mark Ridley Thomas
Chairman
LA County Board of Supervisors

Bill Allen
CEO
LAEDC