

**MOTION BY SUPERVISOR MARK RIDLEY-THOMAS**

**JULY 25, 2017**

**Creating Greater Communities Charitable Giving Campaign**

The County of Los Angeles (County) will sponsor its 39<sup>th</sup> annual Charitable Giving Campaign (CGC), a voluntary and employee-led fundraising drive to help those in need. For nearly 40 years County employees have supported this annual campaign and have exhibited the true spirit of philanthropy and compassion by contributing generously toward various causes that support the County’s mission to enrich lives through effective and caring service.

County employees contributed approximately \$1.0 million dollars to the 2016 CGC and these funds provided health and human services to many communities throughout the County. Fundraisers, such as sporting games, entertainment events, and theme park admissions, are spearheaded by CGC Department Coordinators to raise monetary contributions for the campaign. Such efforts demonstrate the County family’s unwavering commitment toward improving local communities and enhancing living situations for all County residents.

The CGC theme for the 2017 – 2018 campaign period, “Creating Greater Communities,” reflects the campaign’s intent to provide County employees with increased opportunities to give back to local charities which continuously strive to increase services to County residents. CGC provides employees with various ways to contribute: scheduled donations through payroll deduction; participation in department fundraisers;

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and individual one-time donations. Employees currently have the option to give to over 100 non-profit agencies listed in the CGC on-line portal. If the charity to which an employee wishes to contribute is not listed on the portal, a form may be submitted to have the organization added during the open enrollment period (September 1 to September 30). Donations may also be made voluntarily to one of seven Board-approved Fund Distribution Agencies (FDAs): Asian Pacific Community Fund, Brotherhood Crusade, Community Health Charities, EarthShare California, United Latino Fund, United Way of Greater Los Angeles, and Variety, the Children's Charity of Southern California.

The CGC begins on August 1, 2017 and continues through December 31, 2017, and the annual training for Department Coordinators and the Executive Kickoff Breakfast will take place on August 15, 2017 at the Music Center. The wrap-up meeting for Department Coordinators will be held on February 13, 2018.

The CGC supports key goals of the County's strategic plan. Funds raised by County employee contributions maximize the effectiveness of operations to support efficient public services, as well as opportunities to improve community outcomes while leveraging resources through the continuous integration of health, community, and public safety services.

**I THEREFORE MOVE THAT THE BOARD OF SUPERVISORS:**

1. Approve "Creating Greater Communities" as the 2017 theme of the County's Charitable Giving Campaign;
2. Encourage all County employees to support the voluntary effort by participating in payroll deduction through the Charitable Giving Campaign portal;
3. Authorize departmental fundraising activities and other special events in support of the annual Charitable Giving Campaign;

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4. Request that Department Heads and their designated Department Coordinators oversee all fundraising sales at their sites, including reviewing and collecting daily receipts to ensure compliance with County Charitable Giving Campaign standards;
5. Proclaim October 4 and 5, 2017 and December 6 and 7, 2017, as “Blue Jeans for Giving” Days throughout Los Angeles County in support of the 2017 Charitable Giving Campaign;
6. Waive countywide fees for setup and other support by the Internal Services Department for fundraising activities in support of the 2017 Charitable Giving Campaign, excluding the cost of liability insurance;
7. Waive countywide fees for art work, photographer, and other support services by the Board of Supervisors Executive Office for activities in support of the 2017 Charitable Giving Campaign, excluding the cost of liability insurance;
8. Waive parking fees in the estimated amount of \$1,000 (excluding the cost of liability insurance) for 50 cars at the Music Center on Tuesday, August 15, 2017 for persons attending the annual Executive Kickoff Breakfast and training for Department Coordinators; and
9. Waive parking fees in the estimated amount of \$900 (excluding the cost of liability insurance) for 45 cars at the Music Center on Tuesday, February 13, 2018 for Department Coordinators to attend the debriefing and wrap-up meeting.

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