



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Supervisor Mark Ridley-Thomas and Mayor Eric Garcetti to Tour New Business Solution Center

WHEN: 10:15 AM, Monday, February 9, 2015

WHAT: Supervisor Mark Ridley-Thomas, Mayor Eric Garcetti and community leaders will join Metro executives to tour the new Business Solution Center designed to help businesses impacted by construction of the Crenshaw/LAX light rail line between 48th Street and 60th Street.

Created by the Los Angeles County Metropolitan Transportation Authority Board, the Business Solution Center is a pilot program that will assist businesses by offering free support services, business development and financial referrals.

The center is part of an unprecedented effort by Metro to help impacted businesses during construction of an 8.5-mile light rail line that will travel through Crenshaw, Inglewood and LAX communities. Other efforts include the promotional campaign Eat, Shop, Play Crenshaw that encourages residents to pledge to shop locally and win cash prizes of up to \$1,000. Metro also promotes businesses through its "Open for Business" video series featuring merchants along the rail alignment.

WHO: L. A. County Supervisor & Metro Board Member Mark Ridley-Thomas
L.A. Mayor & Metro Board Chair Eric Garcetti
Metro Executive Director Stephanie Wiggins
President & CEO Del Richardson, Del Richardson & Associates, Inc.
L.A. Urban League President & CEO Nolan V. Rollins

WHERE: Los Angeles Urban League
3450 Mount Vernon Drive
Los Angeles, CA 90008

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