



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

March Against Sex Trafficking on Western Avenue on April 26

What: March and rally against child sex trafficking

When: 9:00 a.m. Saturday, April 26

Who: Los Angeles County Supervisor Mark Ridley-Thomas
Los Angeles Mayor Eric Garcetti
Los Angeles District Attorney Jackie Lacey
California State Senator Holly Mitchell
California State Senator Ted Lieu
Los Angeles City Councilmember Nury Martinez
Social Justice Advocate Sandra Fluke
Holly Robinson Peete
Empowerment Congress

Where: The march will assemble on Western Ave. at Martin Luther King, Jr. Blvd. and proceed south to West 52nd Street.

Background:

The march will convene at 9:00 a.m. on Western Ave., at Martin Luther King, Jr. Blvd., and proceed south promptly at 9:30 a.m. The march will end with a rally at St. Brigid Catholic Church, located at 5214 Western Ave.

The march will highlight the route often used by “johns” and “pimps” in the buying and selling of young victims—some of whom are as young as 12. These children are sexually exploited by traffickers and adult customers 24 hours a day, seven days a week. Sex trafficking is a \$32 billion-business increasingly run by gangs. The Federal Bureau of Investigation estimates that 100,000 children in the United States are sold for sex each year. In Los Angeles, it is estimated that as many as 3,000 children are trafficked.

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