



Run, Walk, Move it!

In support of health and wellness for the LAUSD community



5k 'Move it'

Challenge and Health Festival

Saturday, November 16, 2013

8:30AM – 2:00PM

Location: Dodger Stadium

Pre-Race Festivities – 8:30AM

Race Start – 9:00AM

Health Festival – Following the race

Sponsorship Opportunities

We are offering various sponsorship levels, each of which provides the following benefits:

- Exposure to 700,000+ LAUSD student and employee households through a comprehensive marketing and communications campaign
- Logo prominently displayed on campaign website, 5k event signage, event T-shirt, and more
- Event booth at 5k finish line festival
- Direct reach to 10,000 race and festival attendees
- Complimentary 5k registrations

Event Goals

- Encourage LAUSD students, families, employees, partners and community to take a holistic approach to health and wellness by participating in physical activity, eating balanced meals and learning to make healthy choices
- Raise funding to support **LAUSD Wellness Centers**, school/ community-based facilities that offer programs that contribute to the health and well-being of LAUSD students and their surrounding communities
- Create an annual campaign that puts the District's commitment to health and fitness into action
- Build lasting partnerships with the greater Los Angeles business community and organizations that share the District's long-term vision of creating healthy, productive students

Partner with other organizations in support of healthy students, healthy families and a healthy community



To learn more, please visit: <http://moveit-laUSD-ca.schoolloop.com/>